

Sigma Stretch Film

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March 9, 2010

Dear Valued Customer,

In our previous letters we had mentioned the potential for another resin increase of \$.06 effective March 1st. Continued tightness in ethylene feedstock due to planned and unplanned outages has increased the likelihood of this increase. In addition, our suppliers have announced a fifth resin increase of \$.05/lb effective April 1, 2010. If this fifth increase is implemented, you should expect additional price increases on all Sigma Stretch Films.

All new orders received after March 29th will be priced at a 7% increase. Based on the current product lead-times and shortness of resin supply, Sigma can only accept new orders at current pricing for FLOOR STOCK sku's which have a ship date prior to April 10th. New orders for made-to-order, custom and P/L sku's may NOT meet this lead-time and will be subject immediately to the 7% increase. Check with your local plant location.

Orders placed at current prices will be limited to **less than** one month of your normal purchase levels. Pricing for orders accepted is based upon local lead-times and available resin. Sigma Stretch Film reserves the right to accept or decline all orders for any reason.

Since we do not know if the full resin increase will be implemented, we will react before March 27, 2010 if the situation changes. Please be assured that we will continue to support our loyal customers and we will do everything possible to minimize the effect these increases place upon your business. Your Sigma Stretch Film sales representative will be in contact with you to answer any of your questions and advise you of any changing market conditions.

Sincerely,



Bill Lenchinsky

Vice President Sales & Marketing