



February 16, 2011

Dear Valued Distributor,

Due to continued rising costs of raw materials, Samuel Strapping Systems will be increasing prices on Steel Strapping and Polyester Strapping.

Steel Strapping, seals, and related products will increase 10% on March 7, 2011. All orders placed for immediate shipment before March 4, 2011 will be at current prices.

Polyester Strapping will increase 5% on March 7, 2011. All orders placed for immediate shipment before March 4, 2011 will be at current prices.

We will provide updated price pages prior to the effective date.

We appreciate your continued support of our distribution program.

Sincerely,

A handwritten signature in black ink, appearing to read "Cy Slifka, Jr.", written in a cursive style.

Cy Slifka, Jr.
National Sales Manager
Distribution

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A Samuel Manu-Tech Company

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