



Sealed Air Corporation
Shrink Packaging
100 Rogers Bridge Road
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www.shrinkfilms.com

December 13, 2010

To All Sealed Air Shrink Packaging N.A. Distribution,

Effective February 1, 2011, Sealed Air will implement a 8% price increase for all Cryovac®, Opti® and CorTuff® films with contract pricing.

Due to a combination of high feedstock costs, strong resin exports and tight inventory positions, the price of key raw material inputs for most North American packaging concerns have increased multiple times since September of this year. A December increase is already being implemented. Sealed Air has historically strived to maintain pricing stability during periods of raw material volatility but can no longer fully absorb these increases.

We thank you for your continued support. If you have any specific information needs, please contact your Territory Sales Manager.

Sincerely,

A handwritten signature in blue ink that reads "Jim Oddo".

Jim Oddo,
Vice President Marketing



intertape polymer group™

November 19, 2010

RE: EXLFILM® SHRINK FILM PRICE INCREASE ANNOUNCEMENT

Dear Exlfilm® Customer,

Resin producers have implemented a series of resin increases the past few months and have an additional increase announced for December 2010. Non resin costs such as transportation, utilities and labor continue to escalate as well. These costs have escalated to the point where Intertape Polymer Group (IPG) can no longer absorb them without an offsetting increase.

Therefore, effective with orders placed on or after January 3, 2011 IPG will increase the selling price of all Exlfilm® Shrink film 5% - 7%. All orders must be dated for immediate shipment and will be limited to one month's normal average film purchases.

If you have any questions, please contact your IPG Sales or Customer Service Representative. Thank you for your ongoing support of IPG and Exlfilm® Shrink Films.

Sincerely,

Mike Young
Vice President – Films
Intertape Polymer Group



CONFIDENTIAL

December 3, 2010

Attention: US Authorized Distributor Principals of Bemis Clysar® Shrink Film

Effective Monday January 24, 2011, the price for all grades of Bemis Clysar® Shrink Film will increase by 6%. We have attached the general letter to the market for your information and use.

We will implement the increase through individual adjustments to end-user deviations in our price authorization system. List prices will not change. To facilitate implementation, competitive price authorizations in effect on Monday, January 24, 2011 will be amended, raising the end-user pricing by 6%. Clysar invoices to distribution for end user deviations based on net billing will be executed at the new pricing on January 24. Likewise, beginning with shipments to end users on January 24, we will begin calculating end-user price adjustments (rebates) based on the new end user pricing. Customers currently under contract with Bemis Clysar will be managed according to the pricing details contained in the contracts.

During the interim period Bemis Clysar, Inc reserves the right to limit orders to approximate seasonal averages, and/or modify delivery dates according to our manufacturing needs.

Please make sure that the appropriate people in your organizations are aware of this price change and that your customers are notified promptly.

We appreciate your ongoing partnership with Bemis Clysar®.

Sincerely,

William Hare
Vice President Sales & Marketing
Bemis Clysar, Inc.

